



## Give your business a late summer-break!

**Have you come back from your holidays with a crop of new ideas, or do you need some inspiration?**

How about taking advantage of a free "Business Healthcheck" from Auditel, the UK's leading cost management specialists? Established for over 15 years, Auditel specialises in lowering the costs of doing business, allowing you to focus on your core activities. We are currently saving millions of pounds for organisations throughout the UK.

In four key steps, we assess your essential business costs, identify and report on saving opportunities, and realise the savings now and into the future. Because Auditel works on a performance-driven contingency fee model, our service is totally self-funding. There are no up-front fees, no hidden charges and no extras.

Auditel's Total Cost of Purchase® model differs from traditional cost analysis or expense reduction consultancy. It takes into account all costs – both direct and indirect – associated with making effective cost management decisions. Chris Allison, Auditel's Managing Director, reveals: "Because most businesses fail to take all these costs into account, the traditional approach to service procurement is fundamentally flawed. So flawed in fact, that it results in businesses throughout the UK spending more on their essential business services than they need to."

Your Auditel Consultant can become a valued and trusted advisor and part of your management team, providing independent and impartial advice. You will be informed of any changes in the marketplace so that you may continue to obtain best value and service. What's more, our specialists are able to call upon the help and advice of over 150 colleagues and our strategic partners who are market leaders in their field.

Our portfolio covers over 80 categories of business costs including Utilities, Communications, Business Services and Premises Costs, Business Consumables, Human Resources, Insurance, Finance, Environmental and Waste Management, Fleet Management, Foreign Exchange, and a host of other expenses. The Finance Director of Talacre Beach Leisure Group said recently: "I am continually amazed by the breadth of knowledge and business experience Auditel have within their organisation."

Our clients come from all kinds of enterprises including chambers of commerce, schools and charities. Some examples of success stories are:

- **£47,500 to date for BEN The Automotive Industry Charity**
- **£22,575 to date for Calvin Klein Jeans**
- **£25,000 so far for the Oxford Union**
- **£30,000 to date for the Park Resort**
- **£135,000 for the YMCA**
- **Over £4m saved in ten years for Pizza Express**

When you reduce expenses, it goes straight to the bottom line. Saving £10,000 could be equivalent to the profit from an extra £100,000 of sales. So give your business a late summer break!

**Chris Baker – 0845 458 4800 – [chris.baker@auditel.co.uk](mailto:chris.baker@auditel.co.uk)**